



International Association
of Business Communicators

AUDIT REPORT
FOR THE YEAR ENDED DECEMBER 31, 2024

International Association of Business Communicators
Audit Report
For the Year Ended December 31, 2024

Table of Contents

Independent Auditor's Report	1 - 2
Consolidated Financial Statements:	
Consolidated Statement of Financial Position	3
Consolidated Statement of Activities	4 - 5
Consolidated Statement of Functional Expenses	6
Consolidated Statement of Cash Flows	7
Notes to the Consolidated Statement of Financial Position	8 - 14
Supplementary Information:	
Consolidating Statement of Financial Position	15 - 16
Consolidating Statement of Activities	17 - 18

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INDEPENDENT AUDITOR'S REPORT

Board of Directors
International Association of Business Communicators
Chicago, Illinois

Opinion

We have audited the accompanying consolidated financial statements of **International Association of Business Communicators**, which comprise the consolidated statement of financial position as of December 31, 2024 and 2023, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of International Association of Business Communicators as of December 31, 2024 and 2023, and the changes in its net assets (deficit) and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statement section of our report. We are required to be independent of International Association of Business Communicators and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about International Association of Business Communicators' ability to continue as a going concern within one year after the date that the consolidated financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of International Association of Business Communicators' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about International Association of Business Communicators' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating statements of financial position and activities are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Selden Fox, Ltd.

June 4, 2025

International Association of Business Communicators
Consolidated Statement of Financial Position
December 31,

	<u>2024</u>	<u>2023</u>
Assets		
Cash and cash equivalents	\$ 616,259	\$ 615,018
Certificate of deposit	107,942	103,000
Accounts receivable	13,662	31,578
Prepaid expenses	140,406	174,770
Website development costs, net of accumulated amortization	<u>-</u>	<u>10,625</u>
Total assets	<u>\$ 878,269</u>	<u>\$ 934,991</u>
Liabilities and Net Assets (Deficit)		
Liabilities:		
Accounts payable and accrued expenses	\$ 182,101	\$ 129,133
Due to affiliated chapters and regions	76,608	63,728
Deferred revenue	640,809	591,735
Note payable	<u>124,532</u>	<u>162,801</u>
Total liabilities	<u>1,024,050</u>	<u>947,397</u>
Net assets (deficit):		
Without donor restrictions	(189,309)	(128,642)
With donor restrictions	<u>43,528</u>	<u>116,236</u>
Total net assets (deficit)	<u>(145,781)</u>	<u>(12,406)</u>
Total liabilities and net assets (deficit)	<u>\$ 878,269</u>	<u>\$ 934,991</u>

See independent auditor's report and accompanying notes.

International Association of Business Communicators
Consolidated Statement of Activities
For the Year Ended December 31,

	2024		
	Without Donor Restrictions	With Donor Restrictions	Total
Revenues:			
Membership dues	\$ 1,089,295	\$ -	\$ 1,089,295
Conferences, seminars, and events	1,187,006	-	1,187,006
Certification	62,977	-	62,977
Advertising	178,163	-	178,163
Chapter centralization	362,071	-	362,071
Other	22,703	-	22,703
Net assets released from donor restrictions	72,708	(72,708)	-
Total revenues	2,974,923	(72,708)	2,902,215
Expenses:			
Program services:			
Conferences, seminars, and events	1,290,396	-	1,290,396
Certification	220,767	-	220,767
Content and publications	141,640	-	141,640
Chapter activities	39,534	-	39,534
Total program services expenses	1,692,337	-	1,692,337
Supporting services - administration and governance	1,343,253	-	1,343,253
Total expenses	3,035,590	-	3,035,590
Change in net assets (deficit)	(60,667)	(72,708)	(133,375)
Net assets (deficit), beginning of the year	(128,642)	116,236	(12,406)
Net assets (deficit), end of the year	\$ (189,309)	\$ 43,528	\$ (145,781)

See independent auditor's report and accompanying notes.

2023		
Without Donor Restrictions	With Donor Restrictions	Total
\$ 1,123,343	\$ -	\$ 1,123,343
1,488,897	-	1,488,897
62,544	-	62,544
160,773	-	160,773
44,881	46,384	91,265
12,578	-	12,578
-	-	-
2,893,016	46,384	2,939,400
1,135,518	-	1,135,518
144,273	-	144,273
116,496	-	116,496
-	-	-
1,396,287	-	1,396,287
1,157,671	-	1,157,671
2,553,958	-	2,553,958
339,058	46,384	385,442
(467,700)	69,852	(397,848)
\$ (128,642)	\$ 116,236	\$ (12,406)

International Association of Business Communicators
Consolidated Statement of Functional Expenses
For the Year Ended December 31, 2024

	Program Services					Supporting Services	
	Conferences, Seminars, and Events	Certification	Content and Publications	Chapter Activities	Subtotal	Administration and Governance	Total
Management services	\$ 566,733	\$ 121,195	\$ 123,841	\$ -	\$ 811,769	\$ 995,322	\$ 1,807,091
Other professional and contractual services	119,408	73,757	-	3,530	196,695	56,747	253,442
Venue and facilities	324,518	-	-	9,970	334,488	8,565	343,053
Information technology	191,222	21,529	17,799	8,204	238,754	21,649	260,403
Office	13,232	-	-	1,548	14,780	33,142	47,922
Insurance	7,314	-	-	-	7,314	20,440	27,754
Travel	7,485	4,286	-	-	11,771	28,348	40,119
Bank and credit card fees	-	-	-	-	-	88,611	88,611
Interest	-	-	-	-	-	3,158	3,158
Amortization	-	-	-	-	-	10,625	10,625
Other	60,484	-	-	16,282	76,766	76,646	153,412
	<u>\$ 1,290,396</u>	<u>\$ 220,767</u>	<u>\$ 141,640</u>	<u>\$ 39,534</u>	<u>\$ 1,692,337</u>	<u>\$ 1,343,253</u>	<u>\$ 3,035,590</u>

For the Year Ended December 31, 2023

	Program Services					Supporting Services	
	Conferences, Seminars, and Events	Certification	Content and Publications	Chapter Activities	Subtotal	Administration and Governance	Total
Management services	\$ 530,514	\$ 114,689	\$ 116,496	\$ -	\$ 761,699	\$ 847,734	\$ 1,609,433
Other professional and contractual services	126,688	21,039	-	-	147,727	41,731	189,458
Venue and facilities	231,899	-	-	-	231,899	9,354	241,253
Information technology	192,231	8,545	-	-	200,776	26,485	227,261
Office	8,034	-	-	-	8,034	38,607	46,641
Insurance	6,327	-	-	-	6,327	20,027	26,354
Travel	16,728	-	-	-	16,728	16,378	33,106
Bank and credit card fees	-	-	-	-	-	110,823	110,823
Interest	-	-	-	-	-	14,724	14,724
Amortization	-	-	-	-	-	21,250	21,250
Other	23,097	-	-	-	23,097	10,558	33,655
	<u>\$ 1,135,518</u>	<u>\$ 144,273</u>	<u>\$ 116,496</u>	<u>\$ -</u>	<u>\$ 1,396,287</u>	<u>\$ 1,157,671</u>	<u>\$ 2,553,958</u>

See independent auditor's report and accompanying notes.

International Association of Business Communicators
Consolidated Statement of Cash Flows
For the Year Ended December 31,

	<u>2024</u>	<u>2023</u>
Cash flows from operating activities:		
Change in net assets (deficit)	\$ (133,375)	\$ 385,442
Adjustments to reconcile change in net assets (deficit)		
to net cash from operating activities:		
Reinvested interest earned on certificates of deposit	(4,942)	(190)
Amortization	10,625	21,250
Accrued interest added to note payable	-	14,724
Changes in operating assets and liabilities:		
Accounts receivable	17,916	(27,611)
Merchant processing deposit	-	95,654
Prepaid expenses	34,364	(2,511)
Accounts payable and accrued expenses	52,968	(125,801)
Due to affiliated chapters and regions	12,880	(31,477)
Deferred revenue	49,074	46,580
Net cash from operating activities	<u>39,510</u>	<u>376,060</u>
Cash flows from investing activities:		
Purchases of certificates of deposit	(213,411)	(103,000)
Proceeds from sale of certificates of deposit	213,411	79,828
Net cash from investing activities	<u>-</u>	<u>(23,172)</u>
Cash flows from financing activities - repayments of note payable	<u>(38,269)</u>	<u>(1,923)</u>
Net change in cash and cash equivalents	<u>1,241</u>	<u>350,965</u>
Cash and cash equivalents, beginning of the year	<u>615,018</u>	<u>264,053</u>
Cash and cash equivalents, end of the year	<u>\$ 616,259</u>	<u>\$ 615,018</u>

See independent auditor's report and accompanying notes.

International Association of Business Communicators

Notes to the Consolidated Financial Statements

1. Summary of Significant Accounting Policies

Organization – The consolidated financial statements include the accounts of the International Association of Business Communicators (IABC) and the related IABC Foundation (Foundation), hereinafter collectively referred to as the “Association”. All interorganizational balances and transactions have been eliminated in consolidation.

IABC is a global membership organization serving multi-disciplinary communication professionals at all stages in their careers by providing information and professional development in order to build influence and raise awareness of the value of organizational communication inside and outside the profession. The Foundation is a charitable, tax-exempt organization established to support strategic initiatives in line with IABC’s purpose and demonstrate the power of professional communication as a force for good in business and society.

Basis of Accounting – The consolidated financial statements have been prepared on the accrual basis of accounting and are designed to focus on the Association as a whole, with balances and transactions presented according to the existence or absence of donor-imposed restrictions as follows:

Net Assets Without Donor Restrictions – Net assets which are available for fulfillment of the Association’s mission and which may be expended at the discretion of management and the Board of Directors.

Net Assets With Donor Restrictions – Net assets which are subject to donor-imposed restrictions. Some restrictions could be temporary in nature, such as those that will be met by the actions of Association or the passage of time, while some restrictions could be perpetual in nature, in that a donor has stipulated the funds be maintained in perpetuity.

Donor-restricted contributions are reported as increases in net assets with donor restrictions and released if and when the related restriction expires, that is, when the stipulated purpose has been fulfilled, the stipulated time has elapsed or both.

Use of Estimates – The preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, operations, and the related disclosures at the date of the consolidated financial statements and during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents – Cash and cash equivalents include cash on hand demand deposits including any related short-term sweep account balances, and other short-term highly liquid investments with original matures of three months or less.

Certificates of Deposit – Certificates of deposit are held directly with financial institutions and recorded at cost. At December 31, 2024, the Association held a single certificate of deposit, with an interest rate of 4.21%, that matures in January 2025. At December 31, 2023, the Association held a single certificate of deposit, with an interest rate of 4.75%, that matured in April 2024.

Concentration of Deposits – From time to time, the Association maintains deposits with financial institutions in excess of FDIC limits. Such uninsured deposits totaled \$345,582 and \$229,405 at December 31, 2024 and 2023, respectively.

International Association of Business Communicators

Notes to the Consolidated Financial Statements (cont'd)

1. Summary of Significant Accounting Policies (cont'd)

Prepaid Expenses – Prepaid expenses include amounts incurred for services related to future conferences that will be recognized as an expense when the related event is held.

Website Development Costs – Website development costs are capitalized at cost, with amortization provided on a straight-line basis over the estimated useful lives of the related costs, ranging from 3 to 5 years.

Revenue Recognition – The recognition of revenue is determined based on whether an activity is classified as a contribution or exchange transaction.

Contributions, including amounts received under chapter centralization arrangements, representing unconditional promises to give, are recognized as revenue in the period received. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met.

On the other hand, revenue from exchange transactions, representing contracts with customers, is recognized when promised goods and services are transferred in an amount that reflects the consideration the organization expects to be entitled in exchange for those goods or services. Based on the nature of the organization, the Association receives the majority of its contract revenue in advance or at the time of the related performance obligation(s). However, in certain instances payment may not be received until after the fact. In those instances, the Association has elected the practical expedient that allows it not to recognize a significant financing component as it anticipates payment will be received within one year of transferring the related goods or services. In addition, the Association has applied the practical expedients to account for revenues with similar characteristics as a collective group, rather than individually, and not to disclose the transaction price allocated to unsatisfied performance obligations as of the end of the reporting period as the performance obligations generally relate to contracts with an original term of one year or less.

Significant sources of contract revenue include the following:

Membership Dues – The Association assessed membership dues on an anniversary date basis through December 31, 2024. However, transitioned to assessing membership dues on a calendar year basis beginning in 2025. The related dues are recognized ratably over the applicable membership period given the absence of any distinct performance obligations. Accordingly, any amounts received in advance of a membership year or that have yet to be recognized on a pro-rata basis represent contract liabilities and are classified as deferred revenue in the consolidated statement of financial position.

Conferences, Seminars and Events – The Association typically holds its world conference and Gold Quill Awards Excellence Gala in June, as well as various other seminars and educational events throughout the year. The registration, exhibit, sponsorship, and other revenue for these events is considered to contain a single performance obligation, such that they are recognized at the time the related event takes place. Accordingly, any amounts received in advance of a future event represent contract liabilities and are classified as deferred revenue in the consolidated statement of financial position.

Certification – Certification fees are considered to contain a single performance element such that the related revenue is recognized at the time the related certifications are granted.

Advertising – Advertising revenues consist of solutions provider webinars and marketing campaigns, as well as job target and other advertisements, the related revenues for which are recognized over the applicable promotional period as the Association's performance obligations are fulfilled.

Based on the nature of the organization, aside from general pricing and timing matters, management does not believe there are any significant factors which should be considered regarding the nature, amount, or uncertainty of the related revenues or cash flows.

International Association of Business Communicators
Notes to the Consolidated Financial Statements (cont'd)

1. Summary of Significant Accounting Policies (cont'd)

Functional Allocation of Expenses – The costs of program and supporting services have been summarized on a functional basis in the consolidated statement of activities but are detailed by their natural classification in the consolidated statement of functional expenses. Based on the nature of the organization, most expenses are directly attributable to a specific program or supporting service. This includes fees for management services which are specifically allocated based on the personnel involved or nature of services provided. Any remaining expenses which provide for the overall support and direction of the Association but are not directly identifiable with a specific program service are classified under administration and governance.

Income Taxes – IABC and the Foundation are exempt from income taxes under Section 501(c)(6) and Section 501(c)(3) of the Internal Revenue Code, respectively, except to the extent of any net unrelated business income in excess of a \$1,000 specific deduction. For the years ended December 31, 2024 and 2023, IABC reported \$15,328 and \$33,606 of net unrelated business income from non-periodical advertising, respectively, while the Foundation reported no net unrelated business income. Taxes paid and expensed on this net unrelated business income totaled \$14,262 and \$7,496 for the years ended December 31, 2024 and 2023, respectively. Although IABC and the Foundation have determined they are not required to record a liability for any uncertain tax positions at December 31, 2024 or 2023, and have received no notice of exam, their tax returns for the years ended December 31, 2021 through 2023, remain subject to examination.

Reclassification – Certain amounts in the prior year statement of activities have been reclassified to conform with the current year reporting format. The reclassifications had no effect on IABC's consolidated revenues, expenses, or the change in net assets for the year ended December 31, 2023.

Subsequent Events – Subsequent events have been evaluated through June 4, 2025, which is the date the financial statements were available to be issued.

International Association of Business Communicators
Notes to the Consolidated Financial Statements (cont'd)

2. Note Payable

In June 2020, the Association obtained a \$150,000 Economic Injury Disaster Loan (EIDL) from the United States Small Business Administration. The loan is secured by a continuing interest in substantially all of the Association's assets and due in monthly installments of \$641, including interest at 2.75%. For the year ended December 31, 2024, interest expensed and paid on the note totaled \$3,158. For the year ended December 31, 2023, accrued interest added to the note payable totaled \$14,724, while the related payments to cover accrued interest charges totaled \$1,923. Future payments due under the note at December 31, 2024, are as follows:

	Total Payment Due	Principal Reduction	Interest
2025	\$ 7,692	\$ 4,322	\$ 3,370
2026	7,692	4,442	3,250
2027	7,692	4,566	3,126
2028	7,692	4,693	2,999
2029	7,692	4,823	2,869
2030 – 2034	38,460	26,209	12,251
2035 – 2039	38,460	30,067	8,393
2040 – 2044	38,460	34,494	3,966
2044 – 2046	11,306	10,916	390
	<u>\$ 165,146</u>	<u>\$ 124,532</u>	<u>\$ 40,614</u>

3. Net Assets With Donor Restrictions

At December 31, net assets with donor restrictions consist of the following:

	2024	2023
Amounts subject to expenditure for specified purposes:		
Chapter operations	\$ -	\$ 46,384
Profile II Research Study	-	22,369
Communication in Corporate Citizenship	15,003	15,003
Wittmer Memorial Fund	4,759	4,759
Sharon Berzok Memorial Lecture	7,766	7,766
Sponsorship	-	3,955
	<u>27,528</u>	100,236
Perpetual restrictions – Millenium Fund Endowment	<u>16,000</u>	16,000
	<u>\$ 43,528</u>	<u>\$ 116,236</u>

The Association's Millenium Fund Endowment is currently invested in money market funds as it waits to achieve the size required to provide meaningful income in support of Foundation sponsored programs. As such, formal investment and spending policies have yet to be adopted.

International Association of Business Communicators
Notes to the Consolidated Financial Statements (cont'd)

3. Net Assets With Donor Restrictions (cont'd)

Net assets released from donor restrictions for the years ended December 31, consisted of the following:

	<u>2024</u>	<u>2023</u>
Amounts expended for specified purposes:		
Chapter operations	\$ 46,384	\$ -
Profile II Research Study	22,369	-
Sponsorship	3,955	-
	<u>\$ 43,528</u>	<u>\$ 116,236</u>

4. Contract Revenue and Balances

Revenue for the years ended December 31, consisted of the following:

	<u>Contract Revenue</u>		<u>Other Revenue Sources</u>	<u>Total</u>
	<u>Earned at a Point in Time</u>	<u>Earned Over Time</u>		
December 31, 2024:				
Membership dues	\$ -	\$ 1,089,295	\$ -	\$ 1,089,295
Conferences, seminars, and events	1,187,006	-	-	1,187,006
Certification	62,977	-	-	62,977
Advertising	-	178,163	-	178,163
Chapter centralization	-	-	362,071	362,071
Other	16,458	-	6,245	22,703
	<u>\$ 1,266,441</u>	<u>\$ 1,267,458</u>	<u>\$ 368,316</u>	<u>\$ 2,902,215</u>
December 31, 2023:				
Membership dues	\$ -	\$ 1,123,343	\$ -	\$ 1,123,343
Conferences, seminars, and events	1,488,897	-	-	1,488,897
Certification	62,544	-	-	62,544
Advertising	-	160,773	-	160,773
Chapter centralization	-	-	91,265	91,265
Other	8,524	-	4,054	12,578
	<u>\$ 1,559,965</u>	<u>\$ 1,284,116</u>	<u>\$ 95,319</u>	<u>\$ 2,939,400</u>

International Association of Business Communicators
Notes to the Consolidated Financial Statements (cont'd)

4. Contract Revenue and Balances (cont'd)

Accounts receivable and deferred revenue at December 31, affecting the cash flow of these revenue sources consisted of the following:

	<u>2024</u>	<u>2023</u>	<u>2022</u>
Accounts receivable	<u>\$ 13,662</u>	<u>\$ 31,578</u>	<u>\$ 3,967</u>
Deferred revenue (for recognition in the following year):			
Membership dues	\$ 590,622	\$ 577,642	\$ 525,325
Conferences, seminars, and events	47,917	14,093	19,830
Certification	<u>2,270</u>	<u>-</u>	<u>-</u>
	<u>\$ 640,809</u>	<u>\$ 591,735</u>	<u>\$ 545,155</u>

5. Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the balance sheet date at December 31, are comprised of the following:

	<u>2024</u>	<u>2023</u>
Cash and cash equivalents	\$ 616,259	\$ 615,018
Certificate of deposit	107,942	103,000
Accounts receivable	<u>13,662</u>	<u>31,578</u>
Total financial assets	737,863	749,596
Net assets with donor restrictions	(43,528)	(116,236)
Amounts due to affiliated chapters and regions	<u>(76,608)</u>	<u>(63,728)</u>
Financial assets available for general expenditure over the next twelve months	<u>\$ 617,727</u>	<u>\$ 569,632</u>

In addition to these financial assets, the Association maintains liquidity as the majority of its revenues are collected in advance or at the time of the related performance obligations, allowing expenses to be paid in a timely manner once incurred.

6. Chapters and Regions

The Association has various chapter and regional organizations throughout the United States and Canada, as well as internationally. Many of these organizations, although they have been approved by the Board of Directors and must follow the Association's guidelines, are separately organized and not controlled by the Association. As such, they are not consolidated with the Association for financial reporting purposes. Rather, any dues collected by the Association acting as an agent on behalf of these organizations, are reported as a liability on the consolidated statement of financial position.

International Association of Business Communicators
Notes to the Consolidated Financial Statements (cont'd)

7. Commitments, Risks and Uncertainties

Management Services – The Association has contracted with SmithBucklin Corporation to manage its operations, including conference management and marketing. The agreement can be cancelled by either party without cause pending 180 days' written notice. Management and incentive fees under the agreement totaled \$1,807,091 and \$1,609,433 for the years ended December 31, 2024 and 2023, respectively, and are estimated to total \$1,869,698 for the year ending December 31, 2025. Amounts due to SmithBucklin included in accounts payable and accrued expenses in the accompanying consolidated statement of financial position totaled \$141,591 and \$127,859 at December 31, 2024 and 2023, respectively.

Future Meetings – The Association has entered into contracts for services and accommodations for future conferences. These contracts include penalty clauses which would require the Association to pay certain amounts if a conference was cancelled or if attendance was less than the original commitment.

International Association of Business Communicators
Consolidating Statement of Financial Position
December 31,

	2024			
	International Association of Business Communicators	The IABC Foundation	Eliminations	Total
Assets				
Cash and cash equivalents	\$ 510,141	\$ 106,118	\$ -	\$ 616,259
Certificate of deposit	107,942	-	-	107,942
Accounts receivable	58,006	-	(44,344)	13,662
Prepaid expenses	140,406	-	-	140,406
Website development costs, net	-	-	-	-
Total assets	\$ 816,495	\$ 106,118	\$ (44,344)	\$ 878,269
Liabilities and Net Assets (Deficit)				
Liabilities:				
Accounts payable and accrued expenses	\$ 182,101	\$ 44,344	\$ (44,344)	\$ 182,101
Due to affiliated chapters and regions	76,608	-	-	76,608
Deferred revenue	640,809	-	-	640,809
Note payable	124,532	-	-	124,532
Total liabilities	1,024,050	44,344	(44,344)	1,024,050
Net assets (deficit):				
Without donor restrictions	(207,555)	18,246	-	(189,309)
With donor restrictions	-	43,528	-	43,528
Total net assets (deficit)	(207,555)	61,774	-	(145,781)
Total liabilities and net assets (deficit)	\$ 816,495	\$ 106,118	\$ (44,344)	\$ 878,269

See independent auditor's report and accompanying notes.

2023			
International Association of Business Communicators	The IABC Foundation	Eliminations	Total
\$ 484,925	\$ 130,093	\$ -	\$ 615,018
103,000	-	-	103,000
55,161	-	(23,583)	31,578
174,770	-	-	174,770
10,625	-	-	10,625
<u>\$ 828,481</u>	<u>\$ 130,093</u>	<u>\$ (23,583)</u>	<u>\$ 934,991</u>
\$ 129,133	\$ 23,583	\$ (23,583)	\$ 129,133
63,728	-	-	63,728
591,735	-	-	591,735
162,801	-	-	162,801
<u>947,397</u>	<u>23,583</u>	<u>(23,583)</u>	<u>947,397</u>
(165,300)	36,658	-	(128,642)
46,384	69,852	-	116,236
<u>(118,916)</u>	<u>106,510</u>	<u>-</u>	<u>(12,406)</u>
<u>\$ 828,481</u>	<u>\$ 130,093</u>	<u>\$ (23,583)</u>	<u>\$ 934,991</u>

International Association of Business Communicators
Consolidating Statement of Activities
For the Year Ended December 31,

	2024			
	International Association of Business Communicators	The IABC Foundation	Eliminations	Total
Revenues:				
Membership dues	\$ 1,089,295	\$ -	\$ -	\$ 1,089,295
Conferences, seminars, and events	1,187,006	-	-	1,187,006
Certification	62,977	-	-	62,977
Advertising	178,163	-	-	178,163
Chapter centralization	362,071			362,071
Other	22,514	189	-	22,703
Total revenues	2,902,026	189	-	2,902,215
Expenses:				
Program services:				
Conferences, seminars, and events	1,290,396	-	-	1,290,396
Certification	220,767	-	-	220,767
Content and publications	141,640	-	-	141,640
Chapter activities	39,534	-	-	39,534
Total program services expenses	1,692,337	-	-	1,692,337
Supporting services - administration and governance	1,298,328	44,925	-	1,343,253
Total expenses	2,990,665	44,925	-	3,035,590
Change in net assets (deficit)	(88,639)	(44,736)	-	(133,375)
Net assets (deficit), beginning of the year	(118,916)	106,510	-	(12,406)
Net assets (deficit), end of the year	\$ (207,555)	\$ 61,774	\$ -	\$ (145,781)

See independent auditor's report and accompanying notes.

2023			
International Association of Business Communicators	The IABC Foundation	Eliminations	Total
\$ 1,123,343	\$ -	\$ -	\$ 1,123,343
1,488,897	-	-	1,488,897
62,544	-	-	62,544
160,773	-	-	160,773
91,265	-	-	91,265
8,735	3,843	-	12,578
2,935,557	3,843	-	2,939,400
1,135,518	-	-	1,135,518
144,273	-	-	144,273
116,496	-	-	116,496
-	-	-	-
1,396,287	-	-	1,396,287
1,150,096	7,575	-	1,157,671
2,546,383	7,575	-	2,553,958
389,174	(3,732)	-	385,442
(508,090)	110,242	-	(397,848)
\$ (118,916)	\$ 106,510	\$ -	\$ (12,406)

