

COMMUNICATION

CREATES

23-26 JUNE
2024



IABC WORLD
CONFERENCE

CHICAGO



COMMUNICATION

CREATES

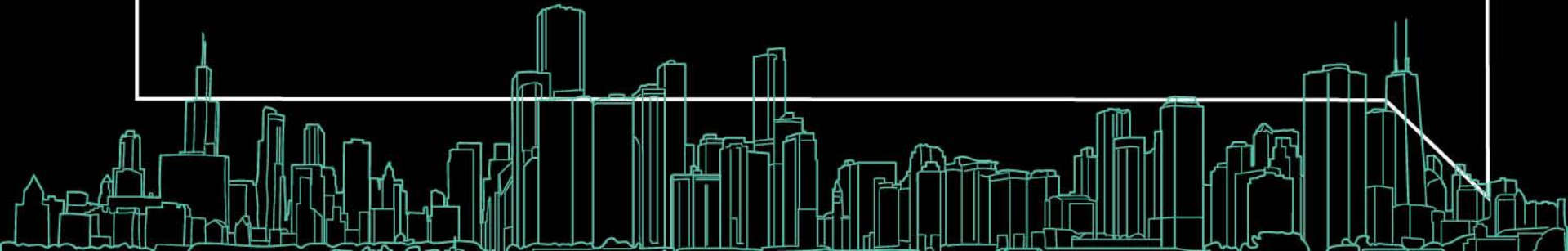
“

IABC WORLD
CONFERENCE



IABC Awards Reception

2024 WINNERS



Rae Hamlin Award



Christine Breet, SCMP



Chair's Award

Organizational Design Taskforce 2.0



Chaired by Alain Legault, SCMP



Steering Committee

- Alain Legault, SCMP
- Amanda Hamilton- Attwell, PhD, ABC, CPRP, IABC Fellow
- Ann-Marie Blake, Chart.PR, FCIPR
- Brad Whitworth, ABC, SCMP, IABC Fellow
- Danielle Bond, SCMP®, GAICD
- Gabrielle Loring
- Jordan Nagel, MBA
- Michael Blackburn, SCMP



Subcommittees

- **Finance Subcommittee**

- Ann-Marie Blake, Chart.PR, FCIPR
- Brad Whitworth
- Gloria Walker
- Samantha Rae Ayoub, MA, CMP
- Yemi Adeyemi

- **Change Management Subcommittee**

- Amanda LeNeve, SCMP
- Colin Hensley
- Elsabe Coetzee
- Jordan Nagel, MBA
- Kim Strickland
- Larand Lancaster
- Mandy Gibson, SCMP
- Gabrielle Loring

- **Governance Subcommittee**

- Brandon Babcock
- Danielle Bond, SCMP®, GAICD
- Gabrielle Loring
- Ginger Homan, ABC, SCMP, IABC Fellow
- Jaye Bowers
- Jenni Field
- Jodie Lush
- Michael Blackburn, SCMP
- Tammy Nienaber, SCMP
- Wendy Thatcher, SCMP



IABC Shared Interest Group Leads

Healthcare

- Nicole Merrifield
- Christine Elmer SCMP, MAICD

Change Management

- Bonnie Caver, SCMP
- Soumik Roy, MBA, PMP, CMP, CCMP

Student/Early Career

- Ross Monaghan
- Jacob Robinson
- Jodie Lack
- Lenny Zaleski

Education

- Matt Tidwell, Ph.D, APR

Head of Comms

- Nichole McGill
- Caroline Kealey

Diversity, Equity, Inclusion and Belonging

- Anuja Kale-Agarwal
- Roy Woods, MCM

Consultants

- Dominique Blain
- Sharon Aschaiek



COMMUNICATION

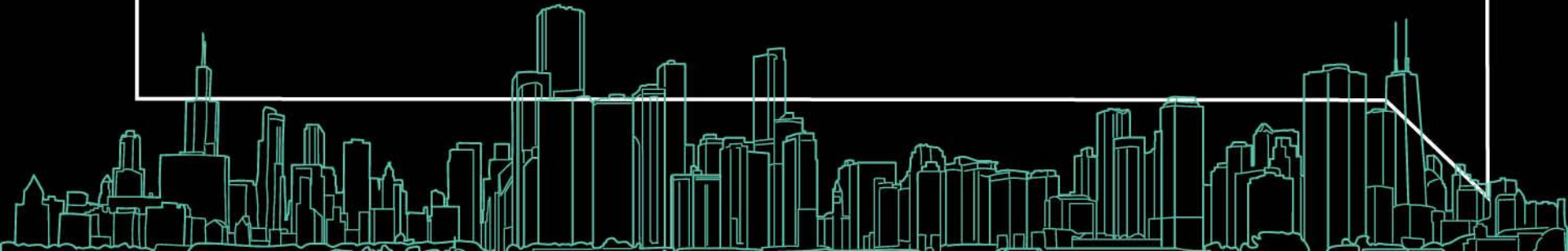
CREATES “

IABC WORLD
CONFERENCE



IABC Chapter Management Awards

2024 WINNERS



Region Leaders of the Year



Jackiedra Wilson, SCMP
Heritage Region



Ellen Vander Linden, SCMP
Pacific Plains Region



Linda Wesley
Southern Region



Chapter Leader of the Year



Michael Blackburn, SCMP
IABC Toronto



Chapter Member Experience Award



IABC Philippines



IABC Florida



Outstanding Membership Growth Awards



IABC Manitoba



IABC UK&I



IABC Western Australia



Outstanding Membership Retention Awards



IABC St. Louis



IABC Western Australia



Chapter & Region Professional Development Awards



IABC Philadelphia



IABC Canada East Region



IABC Victoria



COMMUNICATION

CREATES

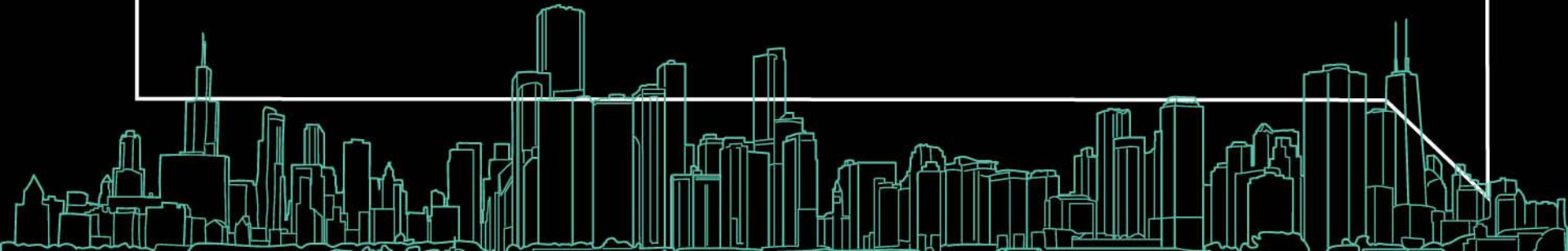
“

IABC WORLD
CONFERENCE



IABC Gold Quill Awards

2024 WINNERS



2024 Best of the Best

- **Category 5: Safety Communication**
SaskPower Farm Safety Campaign 2023
SaskPower; Heather Johnson, CMP
- **Category 15: Corporate Social Responsibility**
Online Brainiacs - The largest online quiz in the world
A1 Slovenija and Taktik
- **Category 22: Special And Experiential Events**
One Child Every Child launch
University of Calgary
- **Category 26: Publications**
HRM – best publication
Mahlab on behalf of the Australian HR Institute
- **Category 29: Strategic Artificial Intelligence**
AI Chatbots: transforming the City building permit process
Intelligent Cities, City of Kelowna

2024 Team / Agency of the Year

- **Boutique Agency:** Presented to an outstanding agency with five or fewer employees.
Mickelson Consulting, Inc.
- **Small Agency:** Presented to an outstanding agency with 6-20 employees.
Community Living Toronto & Principles
- **Mid-Size Agency:** Presented to an outstanding agency with 21-50 employees.
COMCO Southeast Asia
- **Large Agency:** Presented to an outstanding agency with 51 or more employees.
Buck, a Gallagher Company
- **Corporate Communication Department:**
Sun Life of Canada (Philippines), Inc.
- **Not-for-Profit Communication Department:**
University of Toronto Communications

Thank you!

2024 IABC World Conference

